December 17, 2014

To Whom It May Concern,

We would like to bring to your attention Barrie's need for the Big Bay Point/Harvie Road/Hwy 400 Crossing and Interchange. This project is not only necessary to alleviate the current logistical nightmare of navigating Barrie's south end, but also to ensure that the current and future development of the City will not be hampered when a known, and reasonable, solution exists.

As a representative of Hassey Management, representing a large portfolio of light industrial and commercial properties on both sides of Mapleview Drive's congested core, we are able to testify first hand that potential tenants have made it clear that they do not wish to relocate to locations such as King Street, Saunders Road, Veterans Drive, or at the intersection of Huronia Road and Mapleview Drive due to the fear of losing clients and being unable to operate an efficient business. This fear is real and is a direct derivative of the fact that people go out of their way on a daily basis to avoid Mapleview Drive at all costs, thus jeopardizing the success of any business located in the area. This message is reiterated by clients ranging from those who are dependent on drive-by traffic to those who are more industrial and manufacturing focused as they are subject to additional costs due to transportation constraints.

Any project that serves to alleviate congestion on Mapleview Drive should be viewed as a priority by all levels of government. It is clear that the Big Bay/ Harvie Road/ Hwy 400 Crossing and Interchange project has the potential not only to reshape Barrie’s south end, but also create a more thriving business community which will stimulate greater development than we have seen in past years.

Best Regards,

Colin Hassey
Vice-President
Hassey Management Corp.